

Resource Efficiency Champions- Pitching session Application form

Part I: contact information and company overview

Business Support Organisation/ Green Cluster

1. **Name:**

2. **Surname:**

3. **Organization:**

4. **Country:**

5. **Email address:**

6. **Phone number:**

SME

1. **Name:**

2. **Sector of activity:**

3. **Size:**

4. **Description of the company's business activities:**

5. **Website:**

6. **Contact person:**

Part II: Resource efficiency measures overview

1. For which resources the SME is implementing measures?

**Please fill information when relevant. SMEs do not have to have implemented measures in all categories in order to be shortlisted.*

- Waste
- Energy
- Use of materials
- Water
- Circular business model
- Other: _____

2. Present what made you introduce measure(s).

3. Describe the implemented measure(s).

4. Present the environmental benefit(s).

5. Presents the economic benefit(s).

Provide evidence (if applicable) of operating costs reduction, impact on your productivity, improvement in your market position, opening of new business opportunities, improvement of your corporate image...

6. Present the social benefit(s).

Did the implementation of the measures/good practice/technologies lead to some social benefits? e.g. lead to an improvement in working conditions?

7. Describe why this specific SME shall be selected to speak at the EREK International conference.